



MEGA **AGENT** CAMP

kw



MARKET UPDATE

2022



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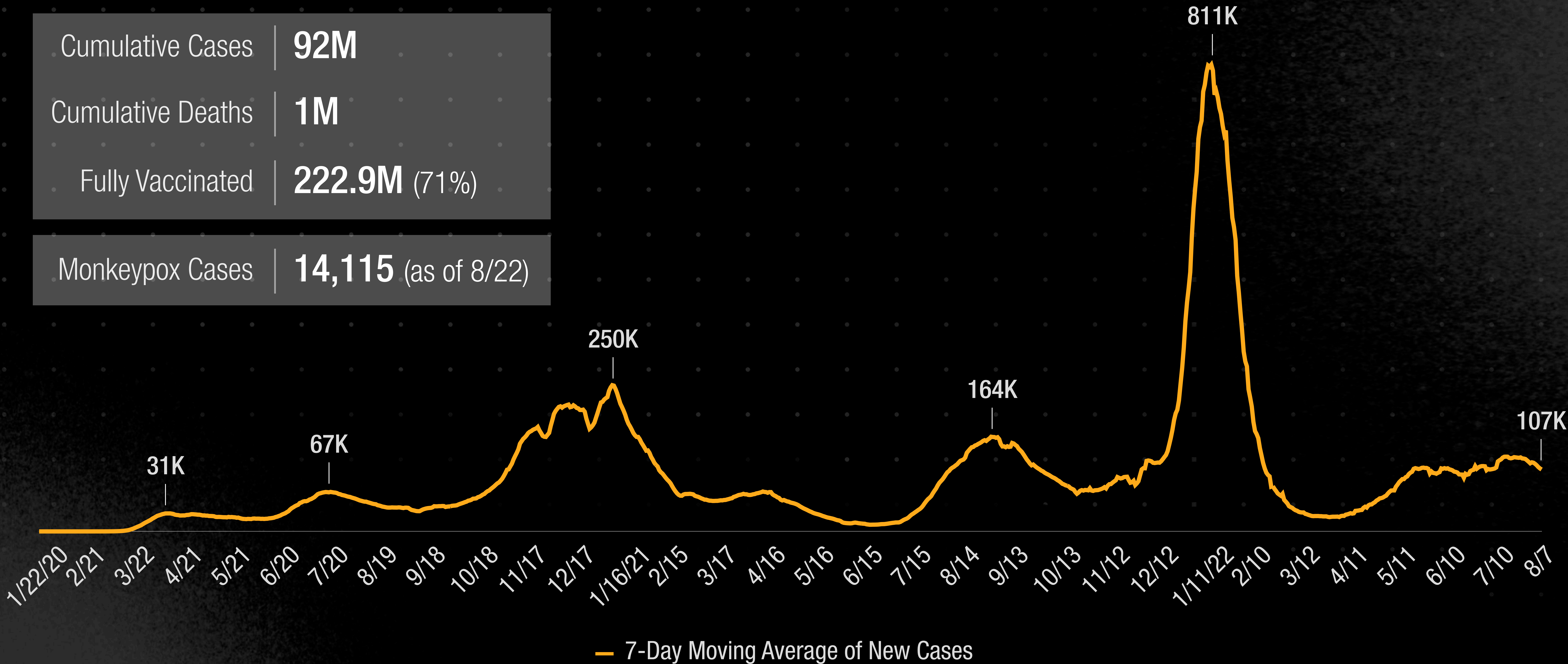
REAL ESTATE INDUSTRY



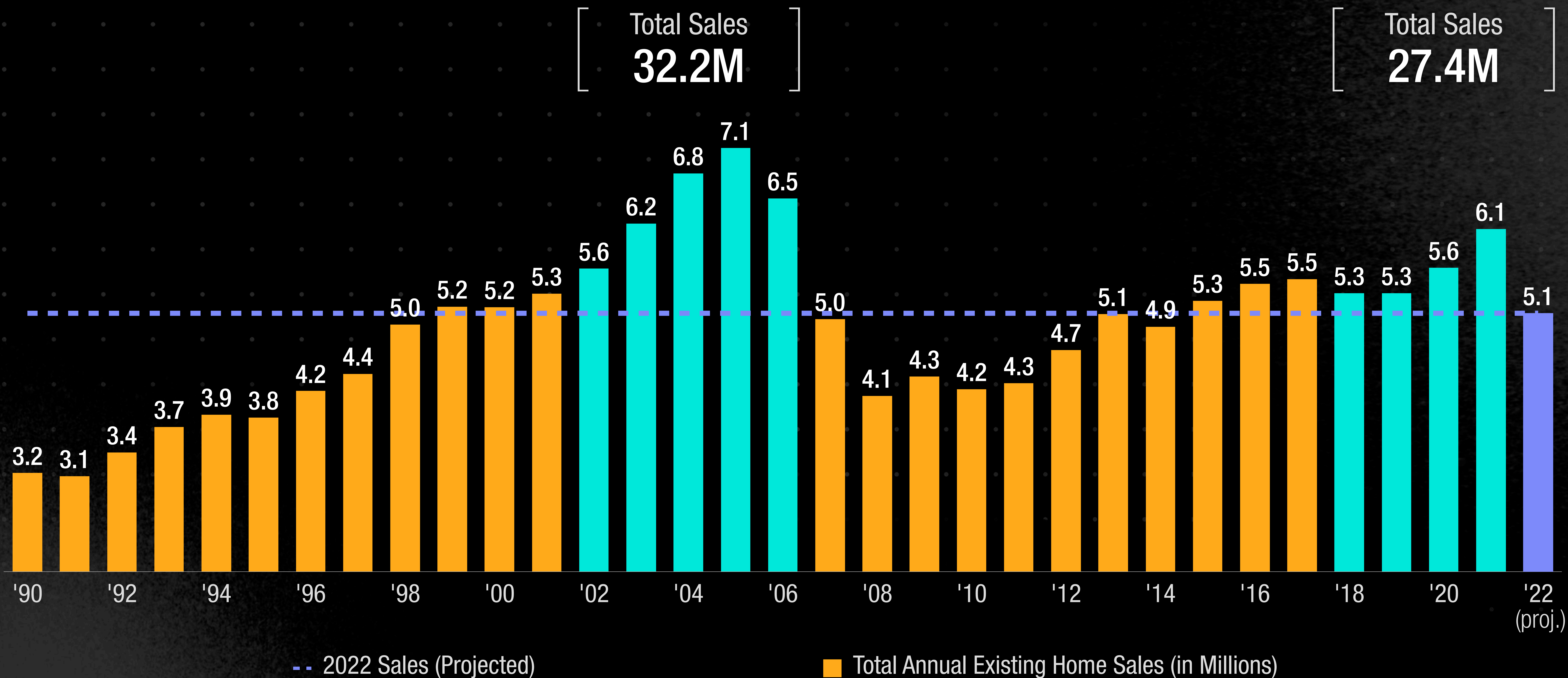
United States

COVID-19 Daily Cases - As of August 2022

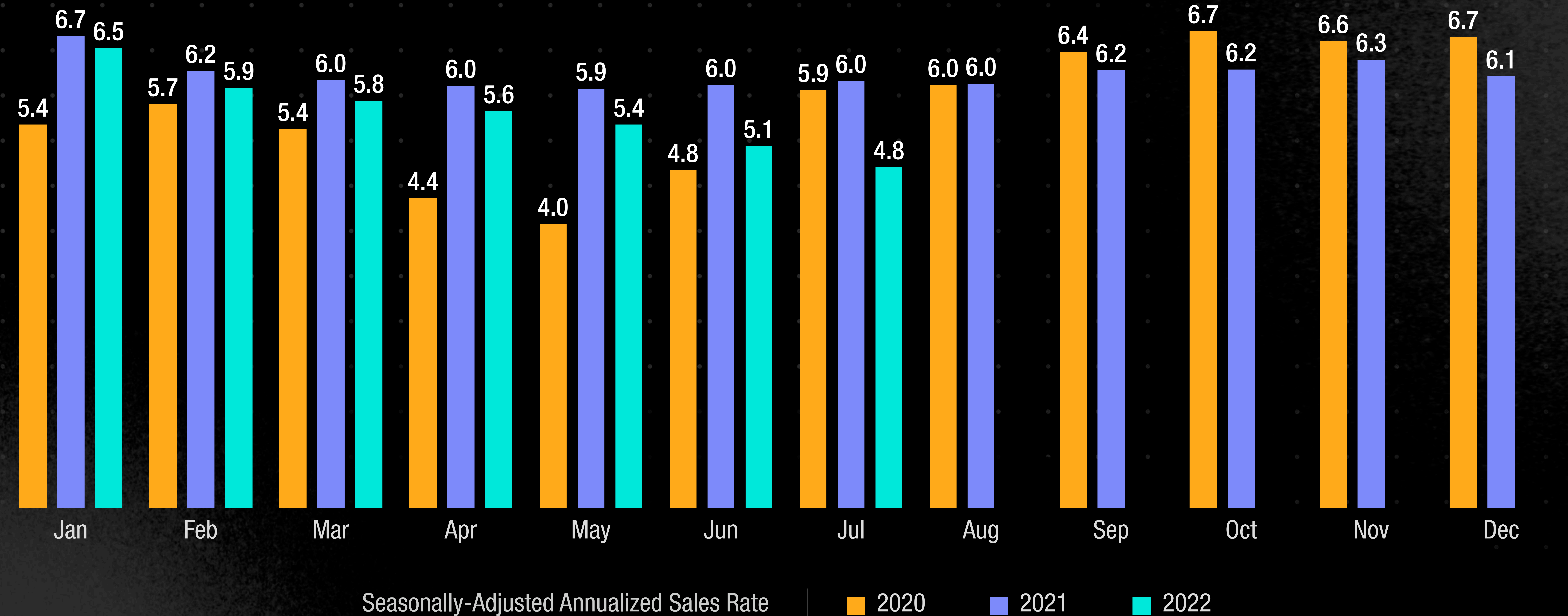
Cumulative Cases	92M
Cumulative Deaths	1M
Fully Vaccinated	222.9M (71%)
Monkeypox Cases	14,115 (as of 8/22)



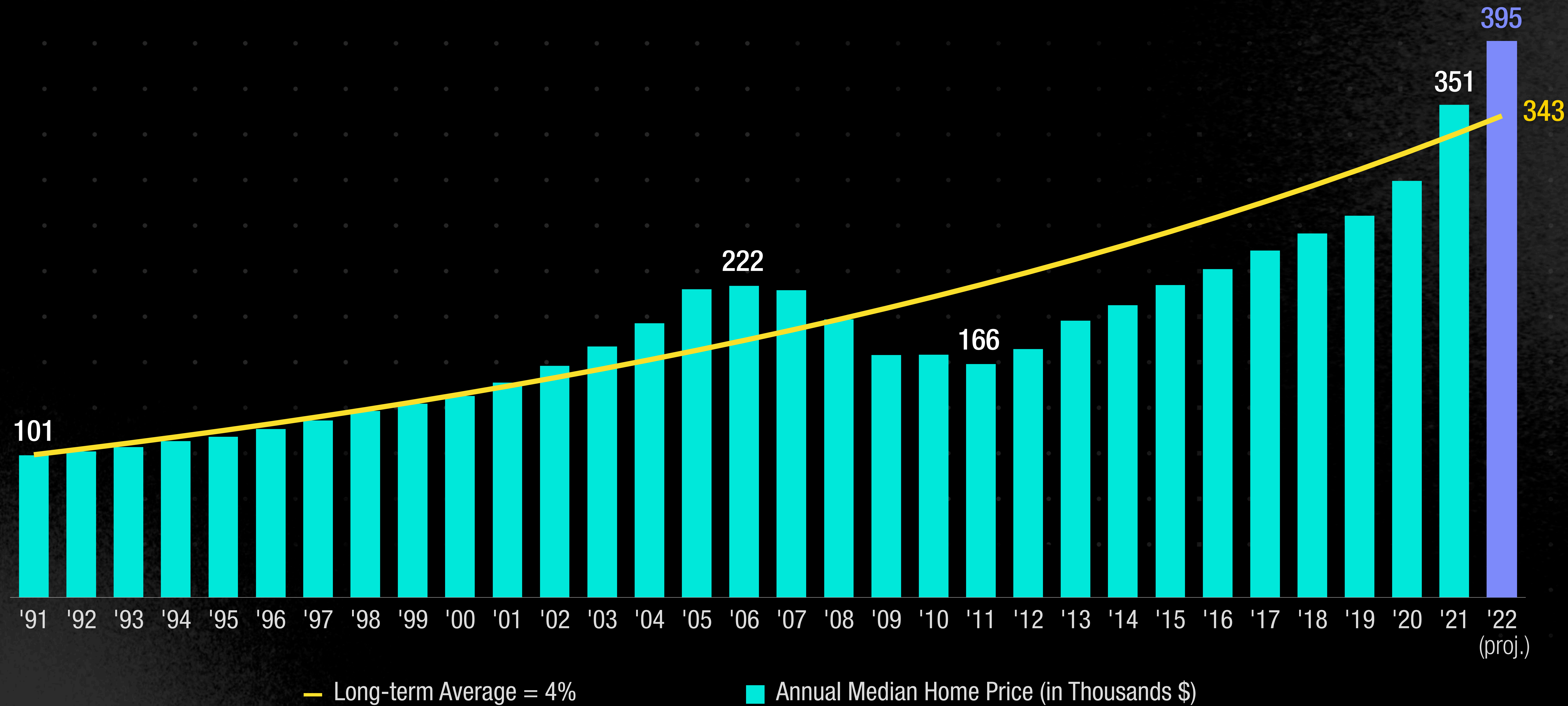
Home Sales - Annual



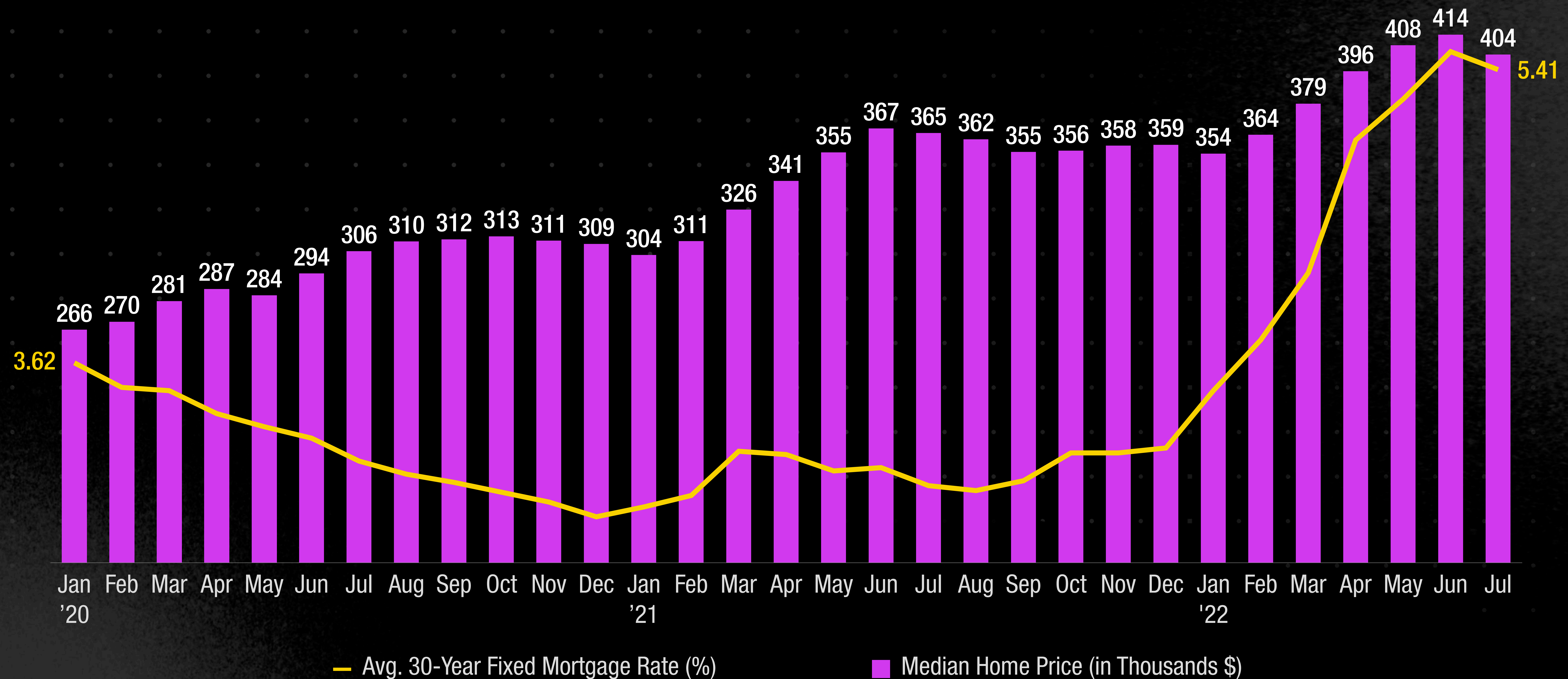
Home Sales - Monthly



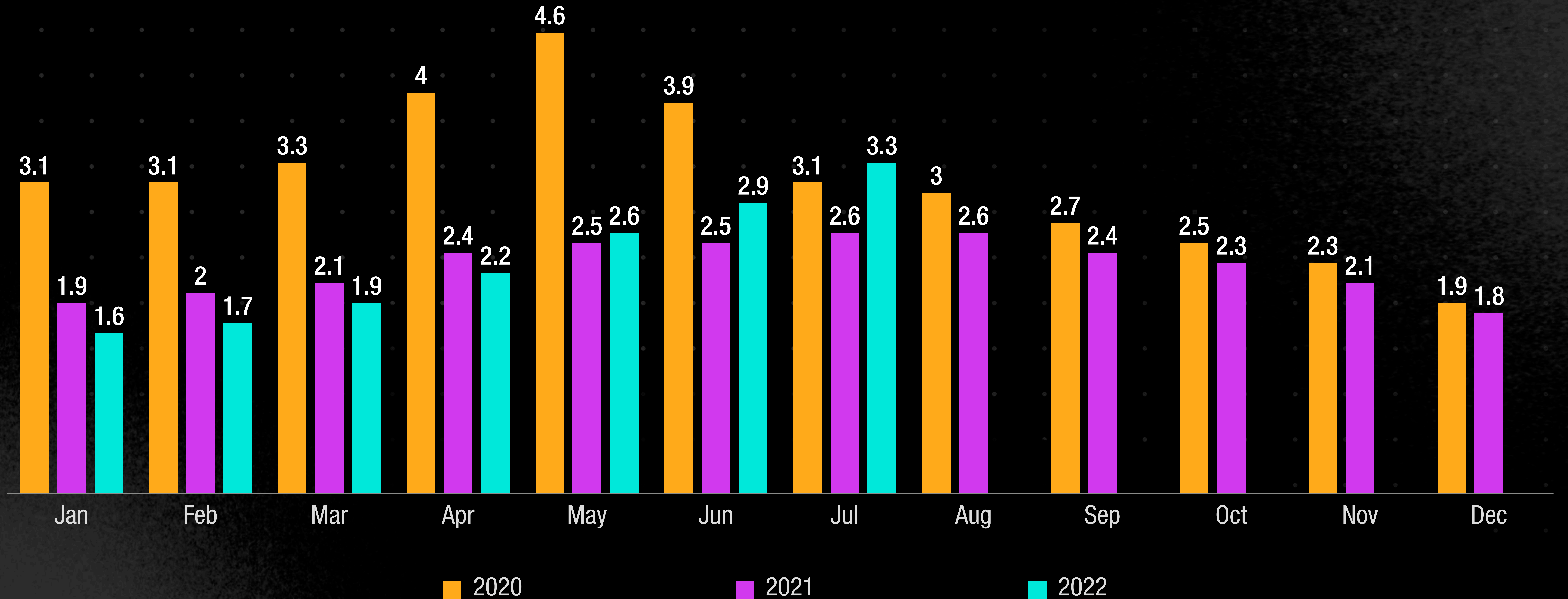
Home Prices - Annual



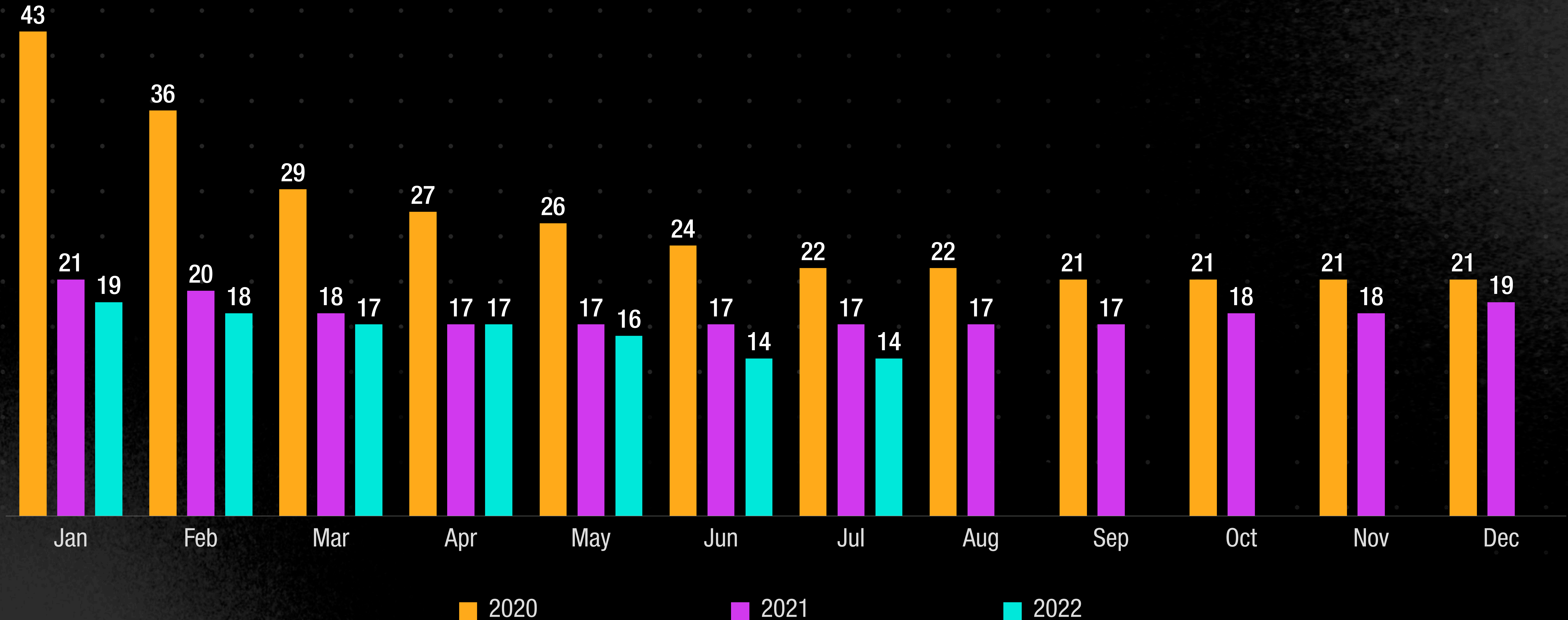
Home Prices - Monthly



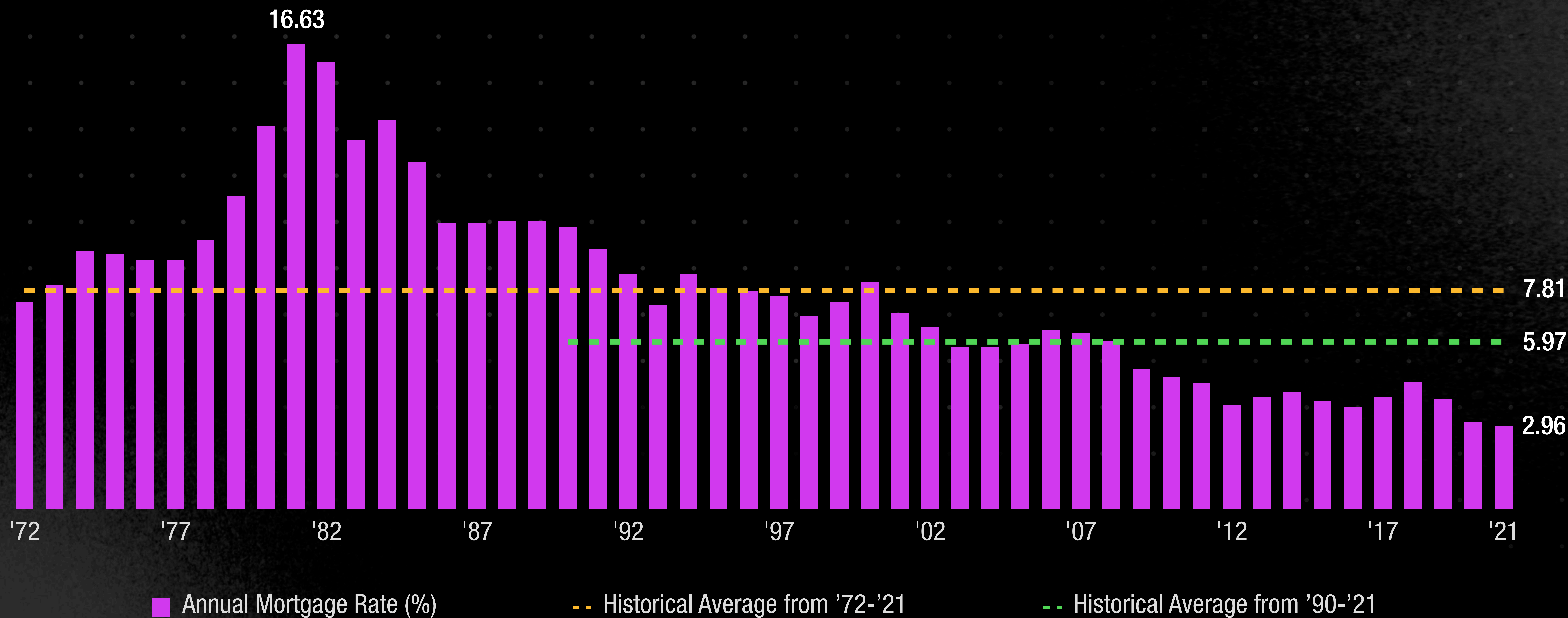
Inventory - Monthly



Days on Market - Monthly



Mortgage Rates - Annual



Mortgage Rates - Monthly

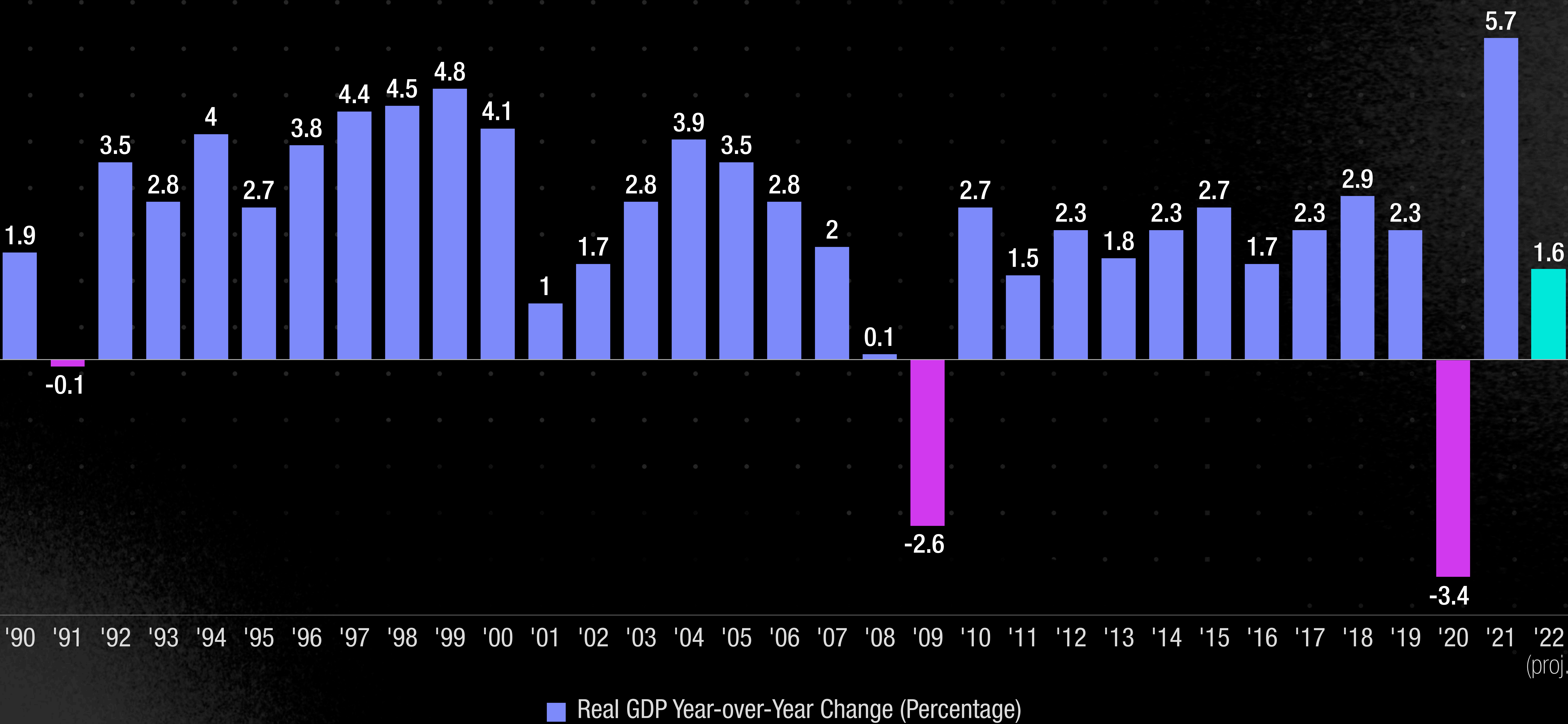


— Avg. 30-Year Fixed Mortgage Rate (%)

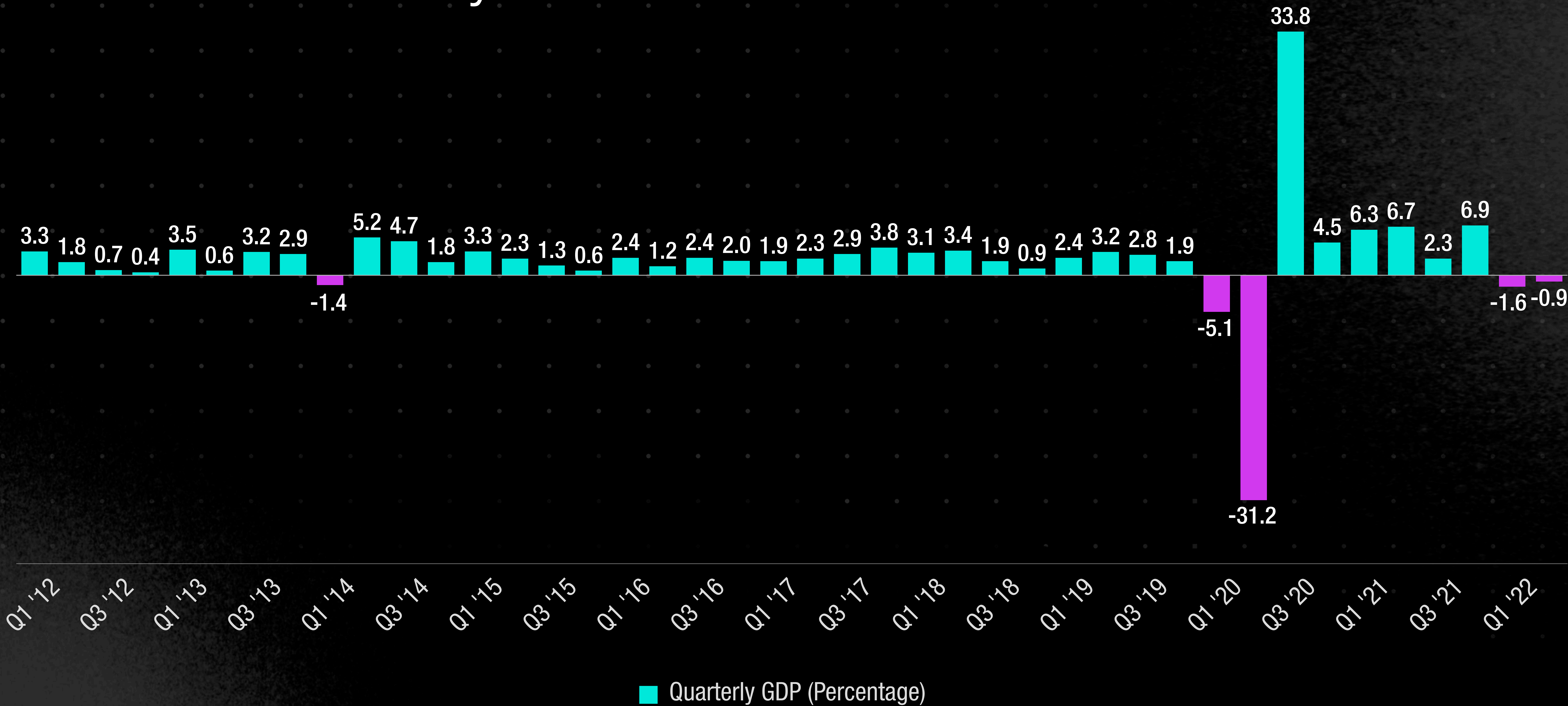


THE U.S. ECONOMY

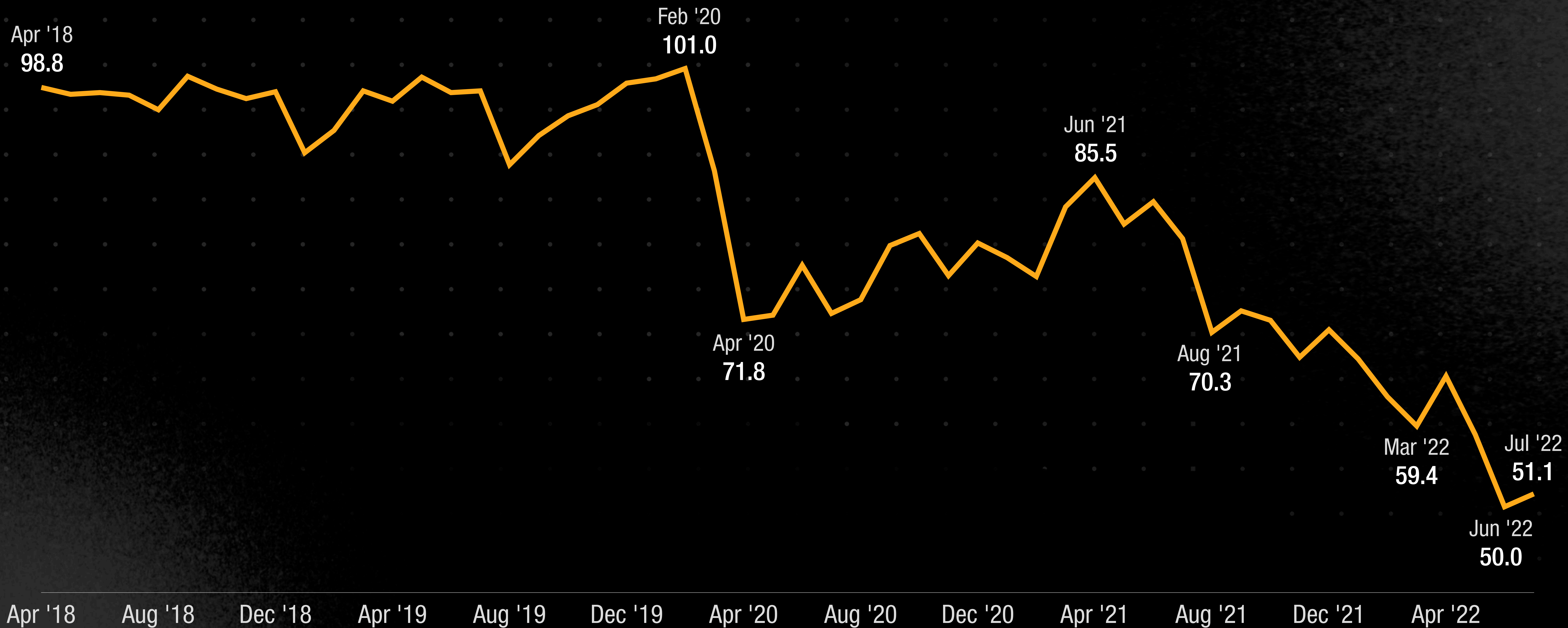
GDP - Annual



GDP - Quarterly



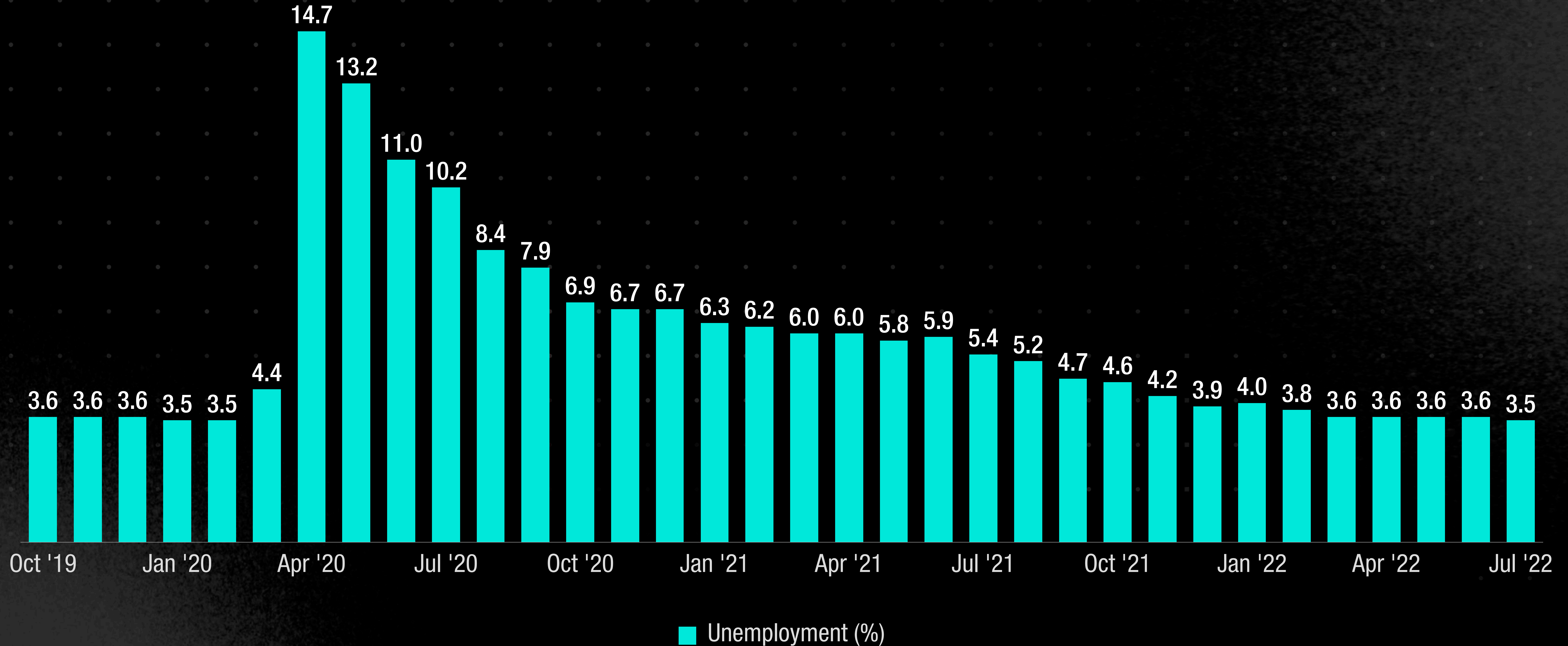
Consumer Sentiment



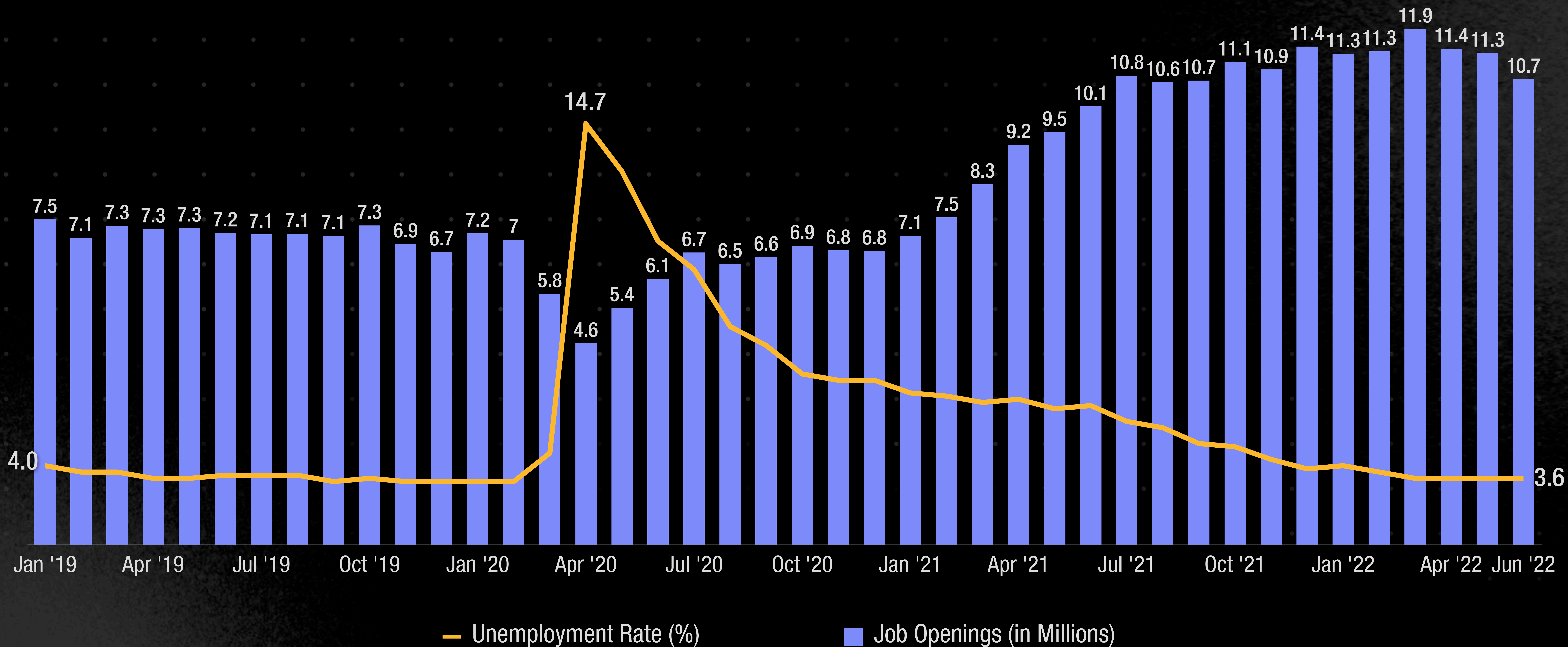
Unemployment - Annual



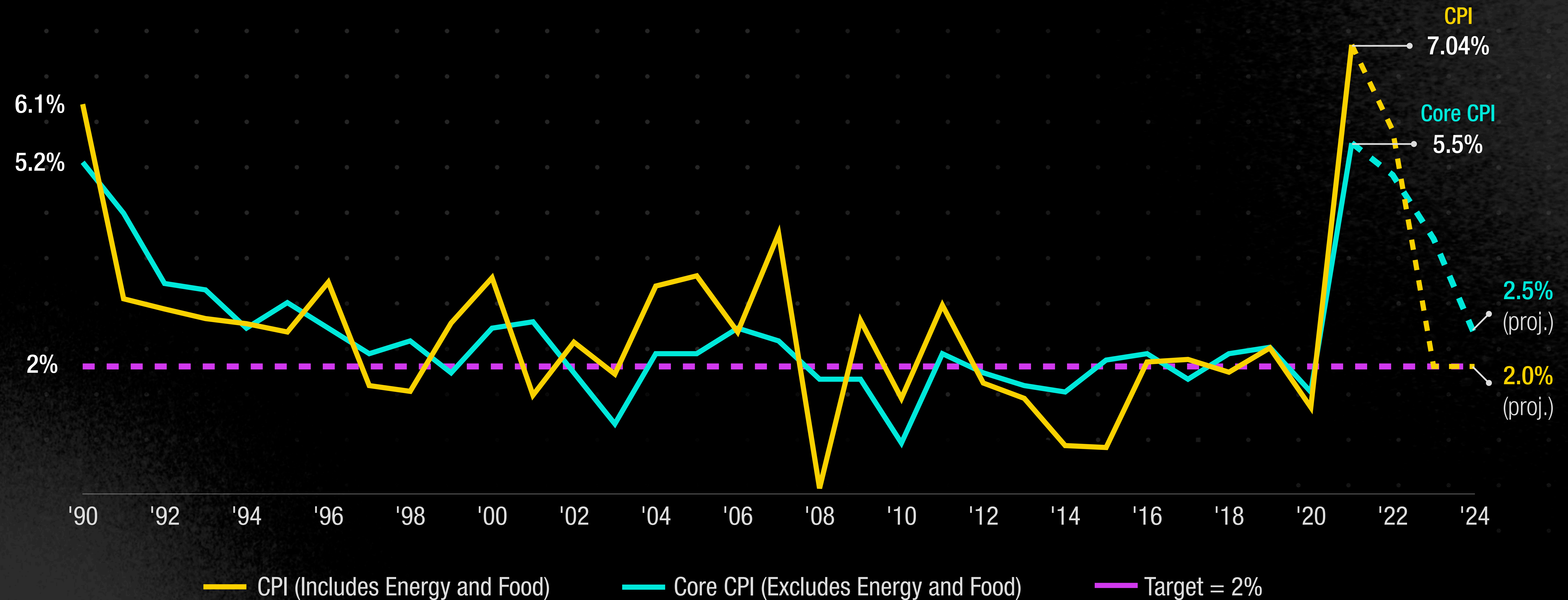
Unemployment - Monthly



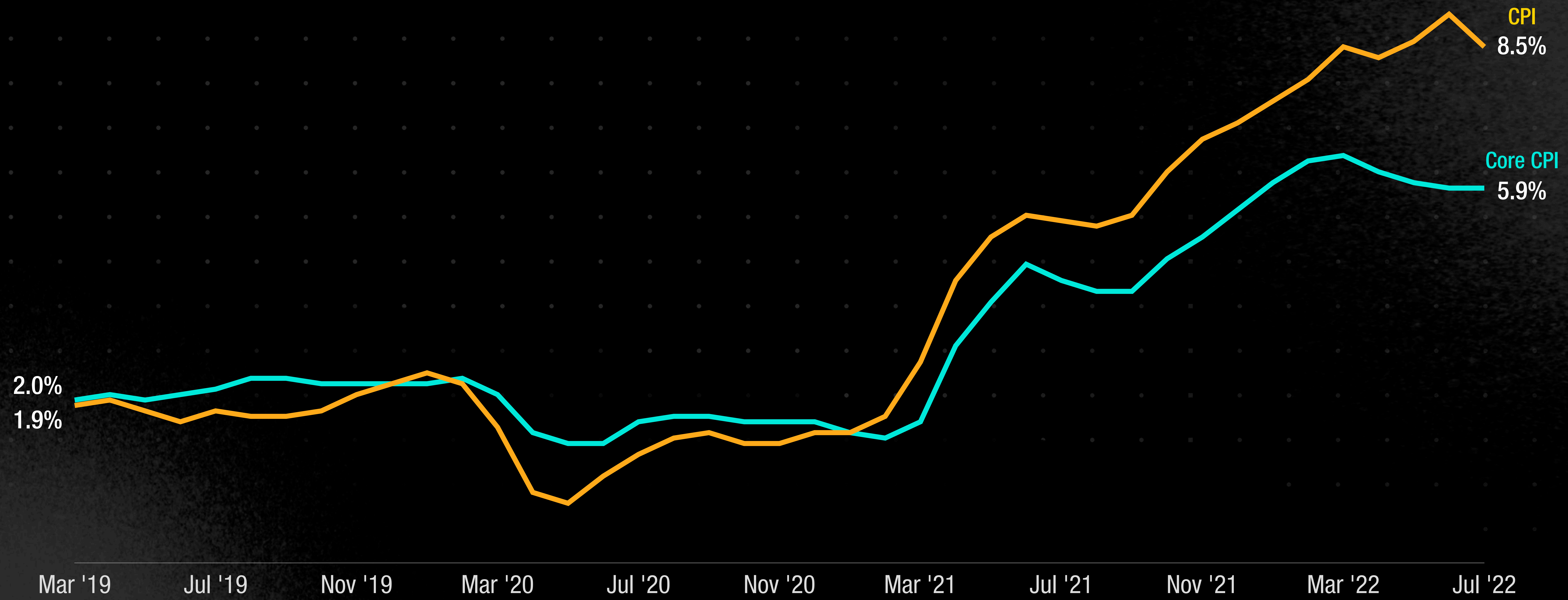
Unemployment - Job Openings



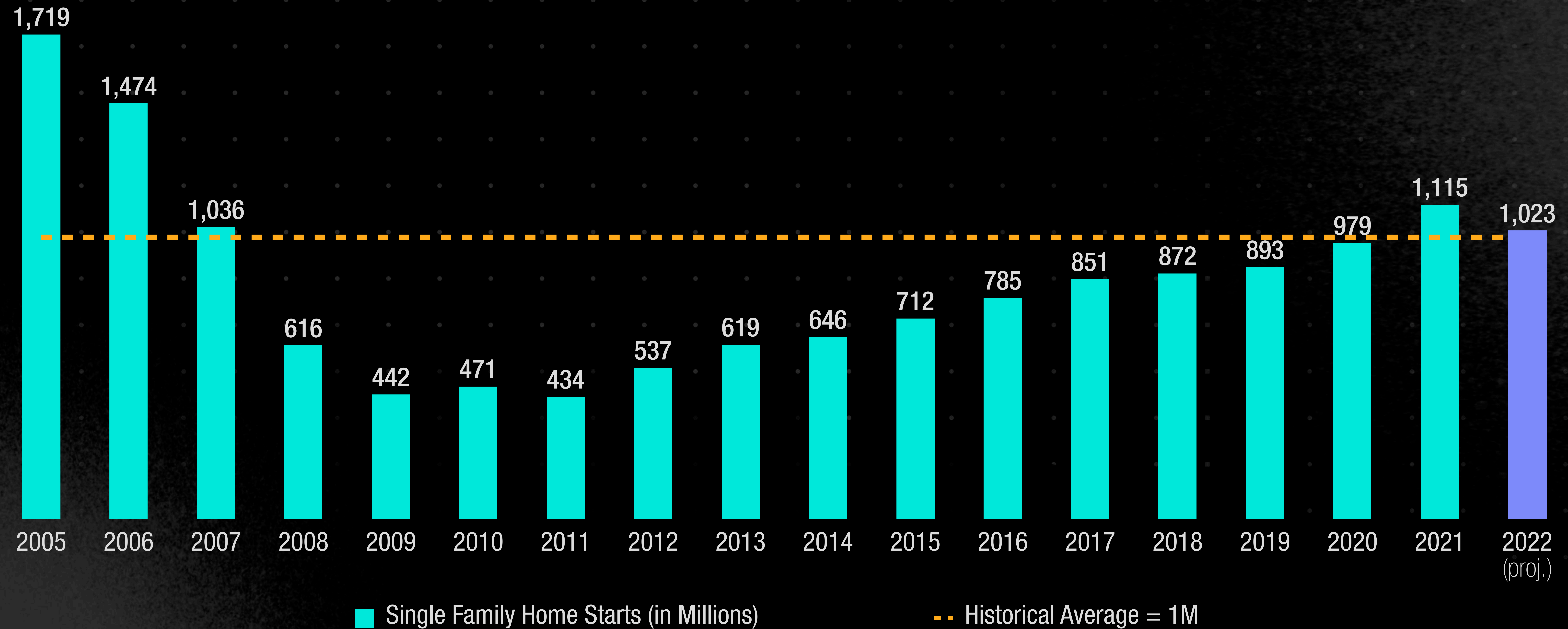
Inflation - Annual



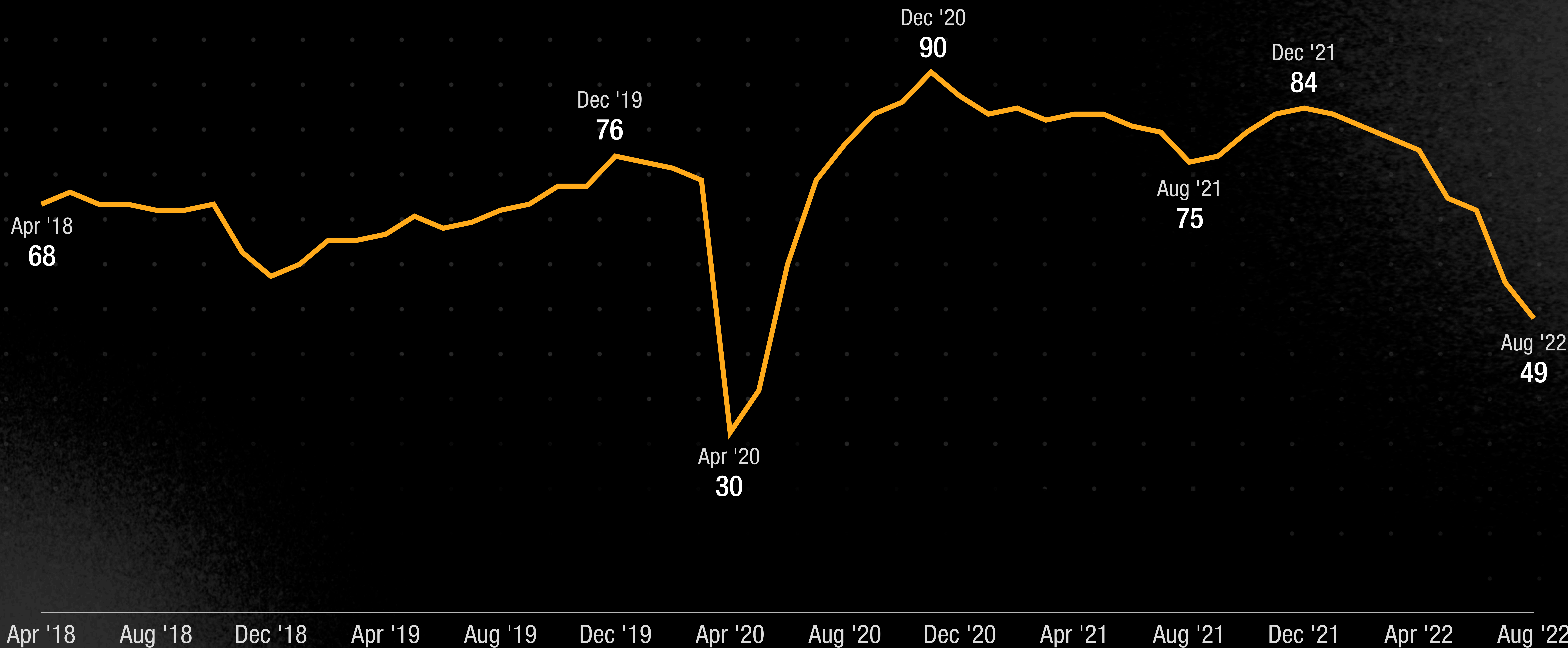
Inflation - Monthly



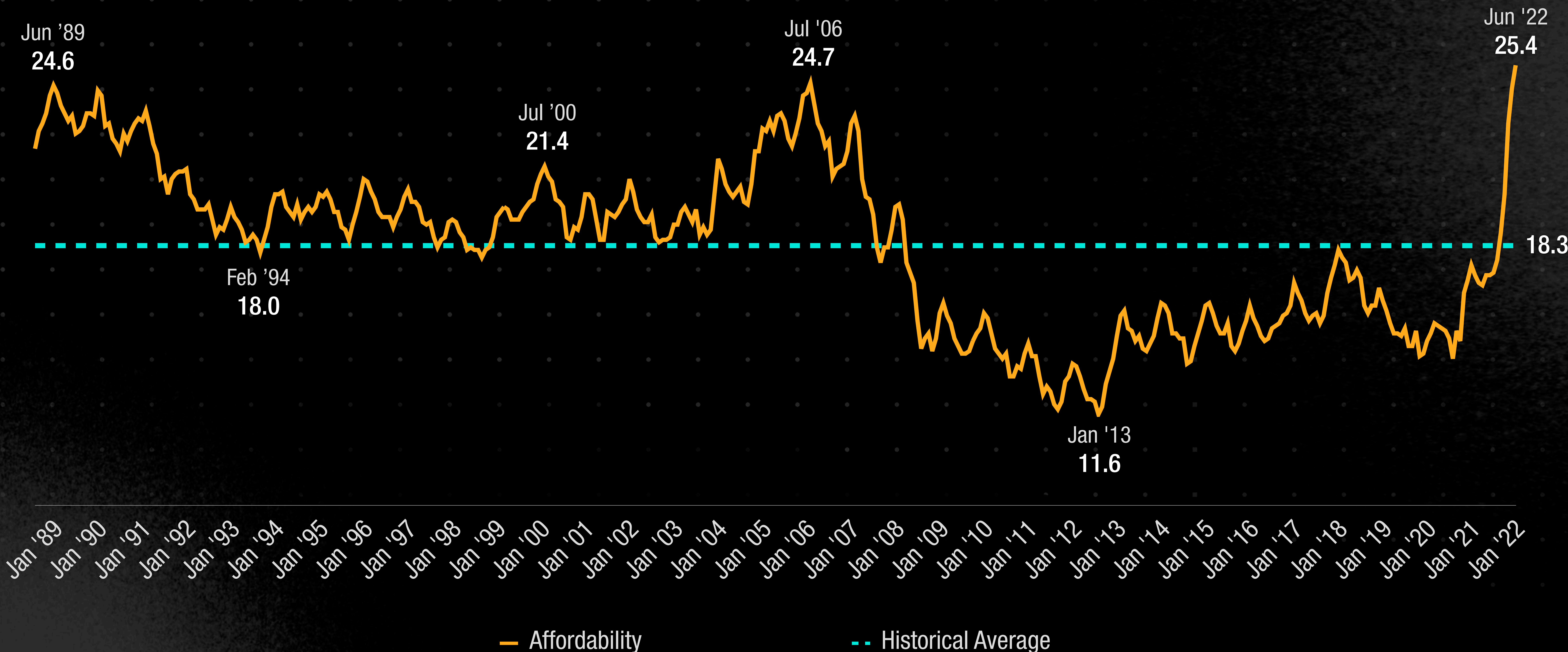
Construction - Annual



Builder Confidence



Affordability P&I as % of Income





REAL ESTATE INDUSTRY

Canada

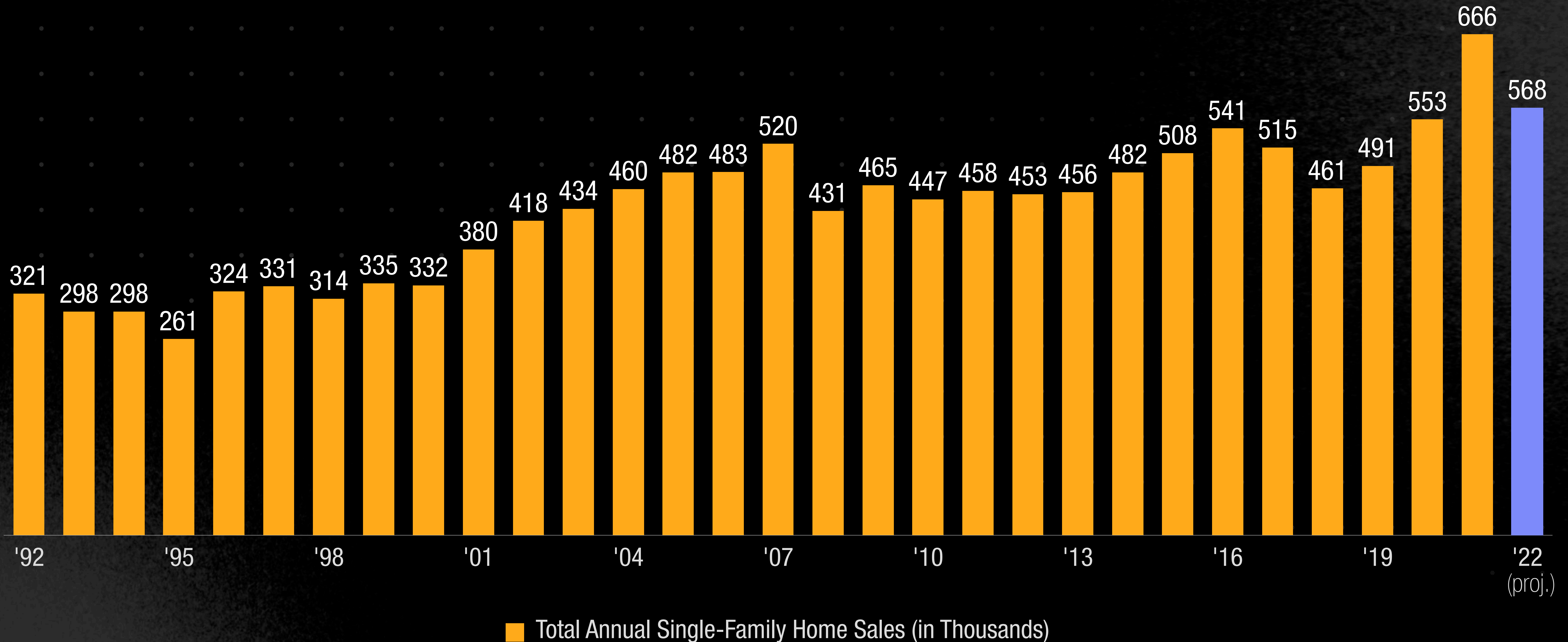


Canadian Market

	2021	Forecast 2022	Change
Sales	665,958	568,288	-14.67%
Price	C\$688,112	C\$762,386	10.79%
Inventory	77.97%	66.90%	-11.07%



Home Sales - Annual



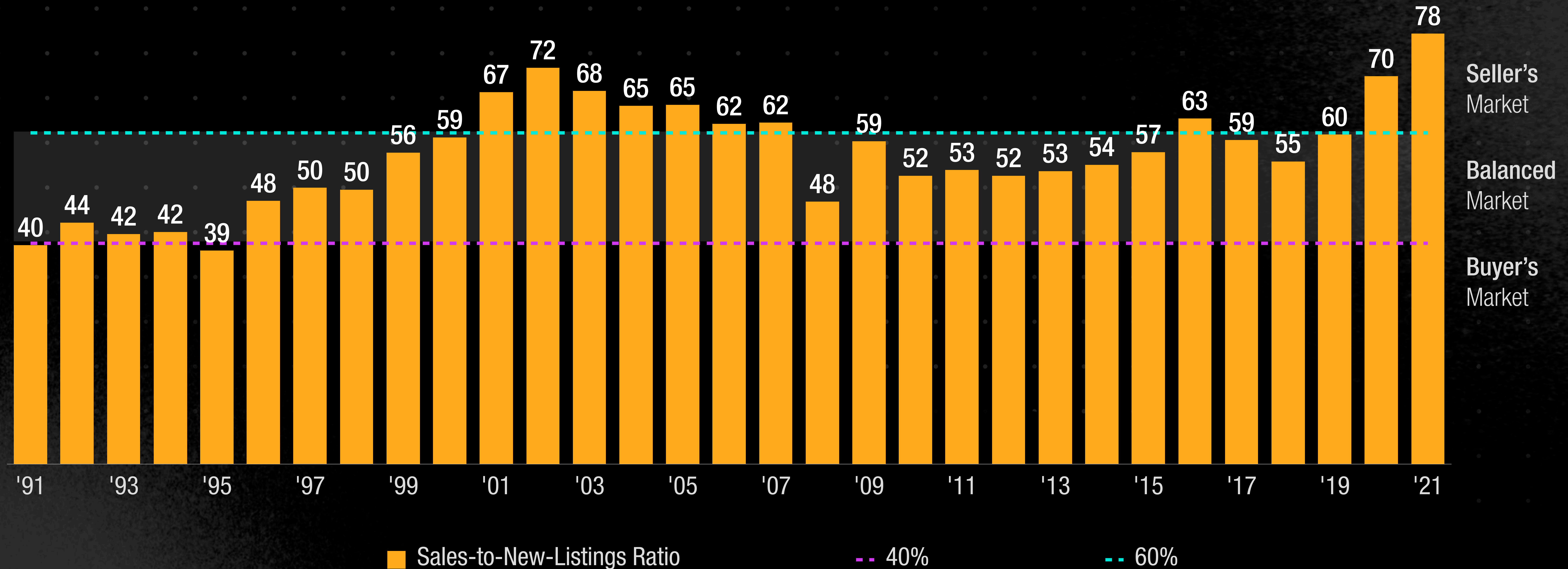


Home Price - Annual





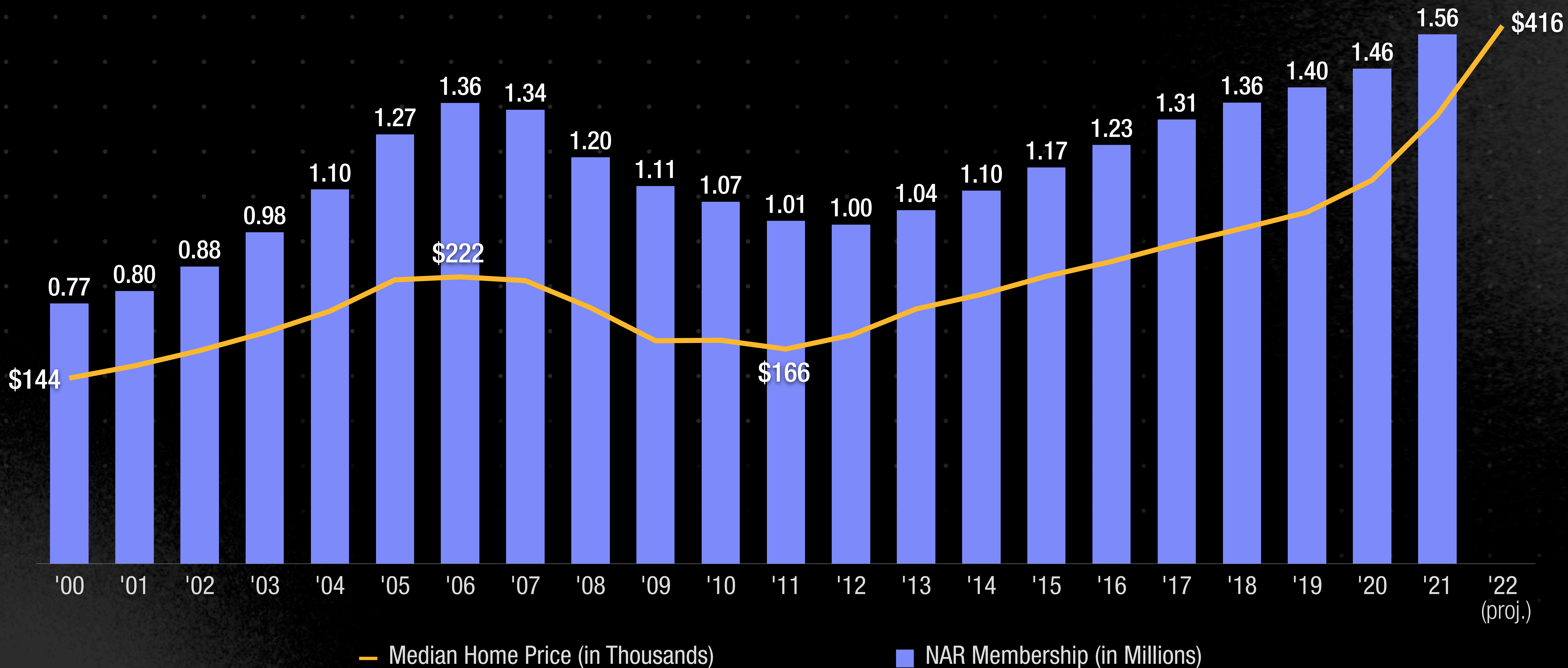
Inventory - Nationwide/Annual





INDUSTRY TOPICS

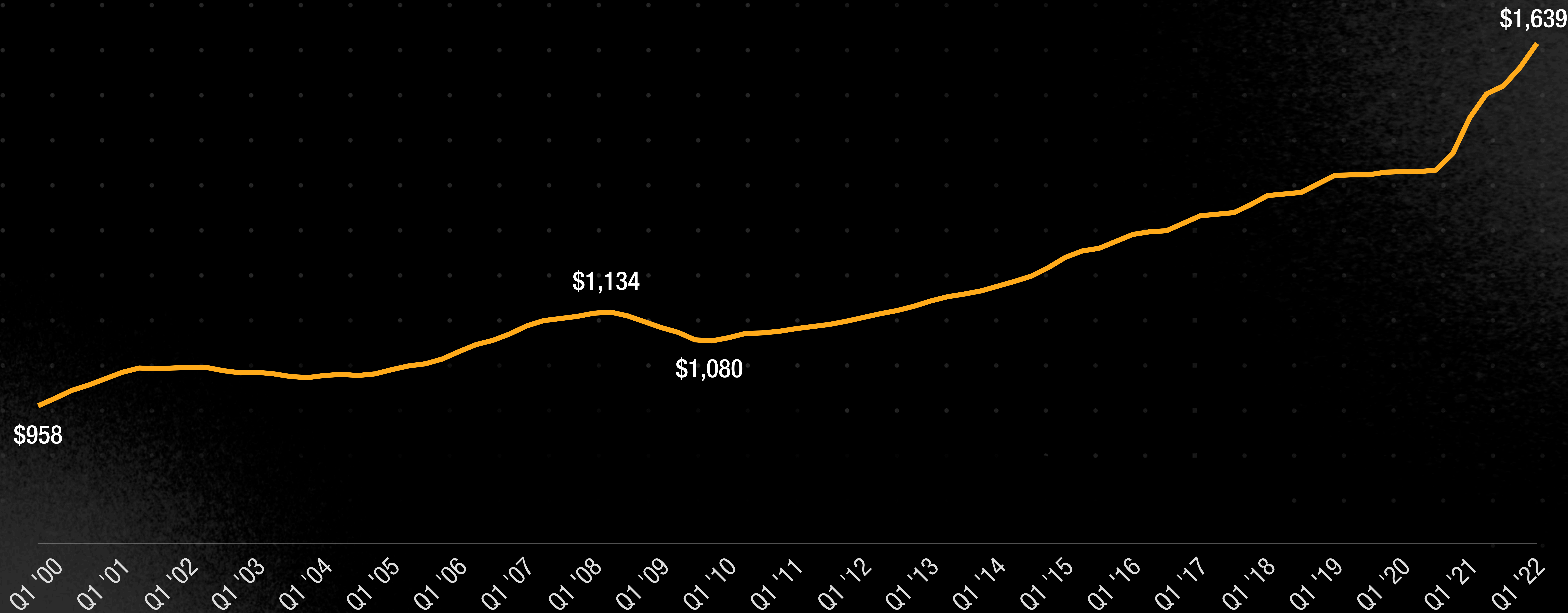
NAR Membership



Economic Risks

1. Federal Reserve over-tightens
2. Global spillover from slowing Chinese economy
3. Escalation of global conflict and trade barriers

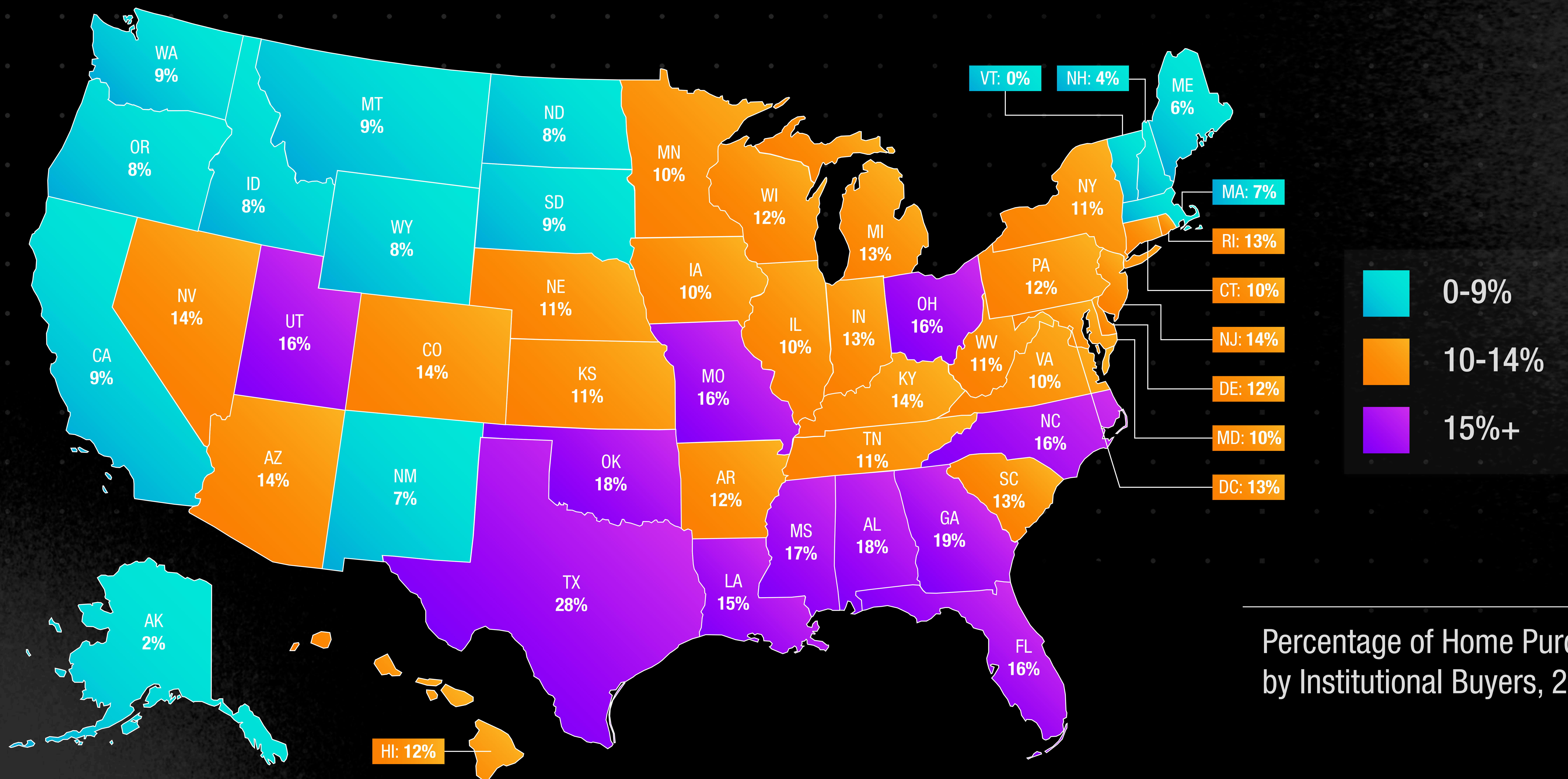
Rents Rising Rapidly with Inflation



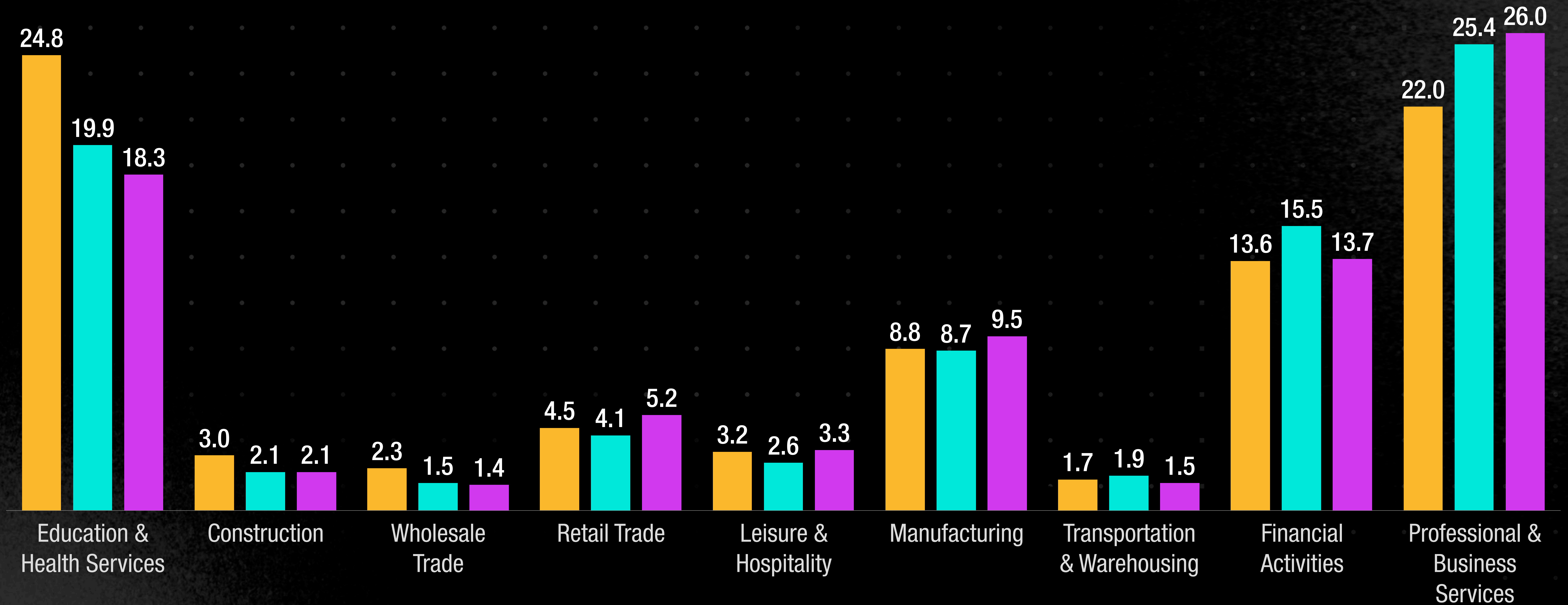
Rent vs. Own

	Year	Owning	Renting and Investing	Renting and 10% Investing
1	2012	\$9,980	\$26,472	\$22,700
2	2013	\$28,969	\$36,631	\$29,652
3	2014	\$42,784	\$42,787	\$33,228
4	2015	\$60,006	\$44,137	\$33,151
5	2016	\$74,154	\$50,186	\$36,498
6	2017	\$90,027	\$61,998	\$43,792
7	2018	\$105,560	\$59,737	\$41,221
8	2019	\$121,419	\$79,268	\$53,353
9	2020	\$149,263	\$95,113	\$62,324
10	2021	\$206,676	\$124,000	\$79,414

Institutional Buyers



Remote Work



Percentage of Employees Working Remotely
Due to the COVID-19 Pandemic

Jul 2020

Jul 2021

Jul 2022



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